Tamil Films in National Archieves

1945. SHRI VALAMPURI JOHN: Will the Minister of INFORMATION AND BROADCASTING be please to state:

(a) the number of Tamil Films that iK,. e been purchased and preserved in the tional Archieves in the last three years;

(b) what are the basic requirements these films have to meet for their preser-v i ion in the National Archieves;

(c) whether any Cornmittee has been set up to judge the merits of these films; if so, the names of its members- and

.

id) whether there is any final decision taking authority in the matter, if so, the details thereof?

THE MINISTER OF STATE OF THE VINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA):

(a)

Year	No. of Him;
1984	14
1985	11
1986	13

(b) The information is given in the Statement enclosed. *See* below).

(c) A committee has been formed for the purpose of selection of films etc The names of the members of this Committee . are as follows: —

1. Smt. Aruna Vasudev
2. Shri A'door Gopalakrishnan
3. Prof. Suresh Chhabria
4. Shri B. D. Garga
5. Shri Saumik Banerjee
6. Director. NFAI—Convenor.

(d) Director, NFAI takes final decision. regarding purchase of any film on the re commendation of the Committee.

Statement

Basic fequfrements jor presovoiion of. films in National films Archives of lndia

1. All National-Award winning films under various categories including technical awards and other citations.
2. Regional films recognised by the various State Government by way of awards an'd certificates,
3. All films which have been successful at the box office, according to accepter norms in the trade.
4. Films shown in International Film Festivals and Indian Panorama Section $_0$f International Film Festivals held in India.
5. All films financed by FCC/NFDC.
6. Film based on famous literary works (novels, short stories, plays, folklores, poems etc.).

7 Film representing different genres-like mythological, historical, family drama, stunt films, science fiction, horror film, political satire etc.

8. Chil'dren's films produced by Children's Film Society as well as various State Governments and private agencies.
9. Selected student-films made by the Film & Television Institute of India, Pune and other centres.
10. Newsreels and short films produced by private and Government agencies.
11. Representative works of popular artists, technicians and film makers.

Tamil Radio Journal 'YanoliV

1946. SHRI VALAMPURI JOHN: Will (h$_e$ Minister of INFORMATION AND BROADCASTING be please to state:

(a) whether it is a fact that the fortnightly Radio Journal in Tamil 'Vanoli' incurs heavy losses, if so, what are the reasons therefor;

(b) what are the circulation figures of 'Vanoli' in 1984-85, 1985-86 and 1986-87 monthly-wise; '

(c) whether the AH India Radio, Madras Station has undertaken any study to improve the circulation figures of Vanoli' if so, what are the details thereof; and

(d) whether Government propose to improve the sales of "Vanoli' if so what are the details of such proposal pending thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a) Yes, Sir. Low circulation an'd increase in the cost of production, paper, blocks etc. has resulted in heavy losses over the years,

(b) Issue-wise circulation figures for the three years are given in the enclosed State ment. *(See* below).

(c) and (d) Efforts were made to. in-. crease the circulation of the Journal and to make it self-supporting. However, this did not yield positive results, and the publication of 'Vanoli' has been discontinued after the publication of its edition dated . 22-4-1987.

Statement

Circulation figures in respect, of Vanoli for the year 1984-85, 1. 985-86 *and* 1986-87

Date of Issue	Copies circulated
7-4-84.	8605
22-4-84	8427
7-5-84.	8648
22-5-84,	8594
7-6-84	8217
22-6-84	8105
7-7-84	7885
22-7-84.	7840
7-8-84	7762
22-8-84.	7718
7-9-84.	7891
22-9-Sf.	7888
7-10-84.	7879
22-10-84	7544
7-11-84.	... 7554
22-11-84.	7655
7-12-84.	7464
22-12-84.	7210
7-1-85	7302
22-1-85.	7291
7-2-85.	7257
22-2-85	7212
7-3-85	7261
2-3-85	7216
7-4-85	7066
22-4-85.	6946
7-5-85.	6802
22-5-85..	6543
7-6-85.	6571
22-6-85.	6375
7-7-85.	6418
22-7-85.	6279
7-8-85	6398
22-8-85.	6382
17-9-85.	6495.
22-9-85	6491
7-10-85.	6571
22-10-85.	6666
7-11-85	69*0
22-11-85	6992
7-12-85.	7076
22-12-85.	7275
7-1-86.	7422
22-1-86.	7475

bate of Issue	Copies Circulated
7-2- i'6.	7492
22-:: -86.	7488
6.	7475
22-3-86.	7583
7-4-86	7790
2-4-86	7792
7-5-86.	7778
22-5-86.	7782
7-C-S6.	7775
22-6-86.	7918
7-"-86.	7773
22-7-86.	7769
7-8-86.	7688
22-8-86.	7778
7->86.	7891
22-9-86. '.	7812
7-1. 0-86.	7542
22-10-86	7203
7-11-86.	7271
22-U 86.	7294
'-12-86.	7295
22-12-86.	7382
V- -87	7224
22-1-87.	7233
"-2-87	7194
--2-87.	7105
7-3-87	7073
22-3-87	7147

Circulation of journals by Publications Division

1947. SHRI VALAMPURI JOHN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what are the various journals brought out by the Pubications Divi sion in English and Hindi and what are their circulation figures in the years 1984-85; 1985-86 and 1986-87;

(b) whether there are any journals in the regional languages like Tamil Malayalam^ Telugu and Kannada; ' if not what are the reasons for not bringing out journals in regional languages; and

(c) whether Government, propose to improve the quality of these journals keeping in mind and wide readership in the country, if so what are the details of such proposals if any pending with Government

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a) Details are given in the enclosed statement. (See below)

(b) Yes Sir. The journal 'Yojana' is brought out by the Publications Division in Tamil, Malayalam Telugu, Kannada Assamese Bengali Gujara-ti. Marathi Urdu and Punjabi besides English and Hindi Urdu editions of 'Aajkal kal' & 'hmployment News' are also published.

(c) Every effort is made to improve the quality of the journals to attract more readership. Various steps- that are being taken in this regard include introduction of greater regional variety in language journals inviting articles on given topics and awarding prizes for the best and closer co-ordination with State Governments with a view to projecting various plan-schemes. An Advisory Committee has also been constituted to advise the Publication Division *inter alia* on the improvement in the quality of the journals puWi- shed by the Oivuon.